

## *Purchase Data Center Upgrade & Expansion*

In July 2007, RFA launched its newly expanded and upgraded, world-class Tier 3, 50,000 square foot data center and hot site facility in Purchase, N.Y. RFA's new data center offers a full-range of disaster recovery services and 40,000 SF of dedicated hot site space for hedge funds and investment firms of all sizes.

"RFA's enhanced data center reinforces our commitment to the continued expansion of our organization and furthering our goal to consistently provide our clients with exceptional service," said Richard Fleischman, president of RFA.

Key features include:

- Power generation systems have been enhanced by more than 200% capacity.
- Uninterrupted power supply (UPS) systems have been strengthened to five-times the previous capacity.
- Environmental controls including ventilation and air conditioning (HVAC) systems have been upgraded.
- Enhanced split-service redundancies ensure that the office space and data center are each supported by UPS and operate independent of each other.
- RFA's business continuity services are independent of outside telecom companies through RFA's direct connection to CableVision/Lightpath Telecommunications DR in Hawthorne, N.Y.
- 40,000 SF of executive style office space configurable to accommodate any size client in need of dedicated space.

## **THE VIEW FROM THE MAST**

### *RFA Product Update*

<i>Sentinel</i>	Managed security monitoring
<i>Guardian</i>	Prevents leakage of sensitive information
<i>Mail Sentry</i>	Stops threats not detected by traditional security solutions
<i>FireEye</i>	Protects networks against crime ware and botnet threats



### *Defender – Real Time Security Intelligence to Manage Operational Risk*

RFA launched RFA Defender, an integrated data protection solution that fortifies hedge funds and investment firms with the first line of defense that goes beyond attack signatures for detecting and blocking malicious executables.

#### *Features & Benefits*

#### **Sentinel – Managed Security Monitoring**

- Intrusion and rule-based reporting
- Automated log archiving for compliance and forensic analysis
- Forensic activity investigation

#### **Guardian – Data Leak Prevention**

- Protects intellectual property
- Complies with privacy regulations
- Protects against identity theft

#### **Mail Sentry – E-mail Security**

- Observes the actual behavior of suspect messages in a safe virtual environment
- Provides two layers of anti-spam filtering
- Lists unknown threats blocked before pattern-file availability

#### **FireEye – Intrusion Detection**

- Protection against crime ware, botnets, hackers, and malware
- Low false positives, highest accuracy

### *RFA to Open New West Coast Office Based in San Francisco*

To meet the demand of our established and growing client base, RFA plans to open a new West Coast office based in San Francisco.

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## Introduction of Lifeline Voice Services

Phones and connectivity to your clients are the lifeline of your business. RFA now has a full “in house” team to procure, implement and support the right phone system for your business based on your corporate needs and objectives. ■

## RFA Technology Relocation Services

Embarking on a new site build out or relocation of an existing office can be a challenging task. RFA will provide single-source accountability by leveraging our expertise in successfully completing 100 relocations per year. ■

## Key Additions to the RFA Team

**Donald Previti** – *Director of Business Development* – Don has more than 25 years of experience in the financial industry with a specialty in banking, market data and trading desk technologies. Don is responsible for developing key channel partnerships and leading RFA’s sales and marketing efforts.

**Rachel Norris** – *Director of Human Resources, PHR* – Rachel is responsible for Human Resources-related activities including employee relations, compensation and benefits, staffing and retention, organizational development, compliance, policy, program development and employee training programs.

**Eric Hendriks** – *Senior Voice Analyst* – Eric is a 20-year veteran in telecommunications and has worked the last seven years exclusively in the hedge fund vertical market. Eric brings an in-depth knowledge of Avaya products and services to our organization. He provides implementation and installation for both Digital and Voice over IP platforms and insures successful integration across multi-vendor platforms. Eric is an advisor to our clients for all their telecommunications needs.

**Rich Rosario** – *Senior Voice Analyst* – Rich brings over nine years of project management, client relations and voice engineering expertise to support our growing client base. Rich has been an essential part of many successful installations with the RFA family of vendors and brings his invaluable skills and reputation as a leader in the telecom industry to the RFA team. ■

## RFA Partners Update



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