

RFA's First Hedge Fund Conference is a Huge Success

RFA held its inaugural Hedge Fund Conference - 'Mitigating Risk through Corporate Security and Continuity' on November 20 at the Yale Club in New York City. The event was attended by more than 60 members of the hedge fund community and included a series of presentations from RFA's expert panelists, which included:

- Richard Fleischman
President, RFA
- Dr. Paul Viollis
CEO, Risk Control Strategies
- Eric Vaughn
Senior Director, Neverfail

Following the success of the first Hedge Fund Conference, RFA plans to hold another event in Spring 2008. Please check the RFA Web site at www.RFA.com in the coming weeks for more details and to pre-register for this event. ■

RFA Expands NY Headquarters and Launches New Client Service Center

RFA recently completed its expanded corporate headquarters and new Client Service Center. The new 8300 sq. ft. expansion doubles RFA's current capacity and accommodates the firm's internal growth prompted by increased demand for RFA's premier technology and communications solutions by hedge fund and investment firm clients.

The new Client Service Center provides an important venue to showcase RFA's best-in-class strategic partners and the company's most valuable asset - its people. ■

THE VIEW FROM THE MAST

RFA Partners with Avaya

RFA has become an authorized Avaya Enterprise Level Business Partner to offer customers best-of-breed lifeline voice integration and support services.

RFA now offers a full 'in house' team to support the lifeline of your business with voice integration, network support and design and implementation services based on your corporate needs.

The Avaya certification assures that RFA is among the most qualified and knowledgeable technology advisors in the industry. ■



RFA Launches New Web Site

RFA launched its redesigned, customer-centric Web site in February. The new design features an optimized, easy-to-read alerts section and a quick-connect to the RFA 24/7 Help Desk. Visit RFA's new Web site at www.RFA.com. ■

RFA Expands Its Role as Trusted Technology Advisor

RFA plans to enhance its role as a trusted advisor and increase its focus in 2008 on protecting client's intellectual capital assets.

The company is taking a more aggressive position to educate clients about the need to create a technology infrastructure to mitigate operational risks.

Richard Fleischman, president of RFA noted that too many companies rely on simple firewall security that is woefully inadequate to safeguard their interests in what has become a dangerous environment for hedge funds. As its client's trusted technology advisor, RFA has teamed with their vendor partners to address its client's growing security needs. ■

RFA Forms Exclusive Partnership with Risk Control Strategies

RFA and Risk Control Strategies (RCS) recently formed an exclusive alliance that pairs two top providers of risk management services. The partnership provides high net-worth clients, hedge funds and financial service providers with comprehensive threat management solutions to minimize corporate risk.

RFA provides a full suite of BCP/DR and threat management capabilities to help manage and mitigate operational risk. RCS's threat management, investigations, security and crisis containment expertise offer clients an added level of corporate security including executive protection, investigative due diligence, incident avoidance strategies and incident mitigation services.

The pairing provides customers with a complete risk management solution and assures that client's security needs are met from both an IT level and corporate security level. ■

Key Additions to the RFA Team

Chris Chartier – *Business Development Associate* – Chris brings his experience working within the financial services markets in Boston, southern CT and New York City to the RFA Business Development team. Most recently he served as a senior member of the New York City sales team at EMC Corporation focusing on hedge funds, broker dealers and international banking.

Kevin Jackson – *Project Analyst* – Kevin is an 8-year information technology veteran specializing in the financial services industry. Most recently he served as a Network Administrator at Gerson Lehrman Group and provided IPT/Cisco technology and Blackberry hardware and software technology support to more than 400+ users. Kevin holds a MBA in business administration and technology management from the University of Phoenix.

Felix Fong – *Project Analyst* – Felix is a 16-year information technology veteran with a specialty in network support and administration. He has held several prominent IT positions and most recently served as the Systems Administrator at EMI Music in New York City. Earlier in his career, Felix was a LAN Analyst at Bear Stearns & Company for five years and handled Level Two Network Support for more than 1000+ users. ■

RFA Partners Update

AVAYA

Avaya: www.avaya.com

Avaya Inc. designs, builds and manages communications networks for more than 1 million businesses worldwide, including over 90 percent of the FORTUNE 500®.

DELL

Dell: www.dell.com

Dell Inc. listens to customers and delivers innovative technology and services they trust and value. Uniquely enabled by its direct business model, Dell is a leading global systems and services company and No. 34 on the Fortune 500.



IBM: www.ibm.com

International Business Machines (IBM) is the world's top provider of computer products and services. Among the leaders in almost every market in which it competes, the company makes mainframes and servers, storage systems, and peripherals.



Zenprise: <http://www.zenprise.com>

Zenprise provides service-management software that delivers real-time, automated diagnosis and resolution of problems across the Microsoft Exchange® and BlackBerry® environments. ■